



<https://www.business-leads.net/en/>



Who Are We?

BUSINESS LEADS is an international company with long and rich experience in HR marketing and lead acquisition. We offer businesses the opportunity to build or maintain their visibility among professionals in the field and to put themselves in front of potential customers.



Who Are You?

Are you an HR service or product provider and you want to get more leads and potential customers by

- entering the German-speaking market or
- widening your reach across Europe?

Use our established network and formats at unparalleled prices:

Product/Service	Description	Target
Webinar	Your live presentation organized through us; list of leads (avg. 30-70 leads)	Lead generation, exposure
WebConference	Your live presentation under an umbrella topic; list of leads (min. 150 leads)	Lead generation (hot and warm), exposure
Newsletter	Exclusively your content sent to our distribution lists; (>45000, >60000, and >68000 recipients)	Awareness, traffic generation
Newsletter entry	Your content as part of our monthly newsletter; (>45000, >60000, and >68000 recipients)	Awareness, traffic generation
Online HR Fair	Realistic looking virtual booth at first online HR trade show (quarter year, half year, full year)	Awareness, traffic generation, direct contact with customers possible
HRM Cup	Sponsorship of highly advanced HR operations simulation; Your content used for completing tasks in simulated HR environment; List of leads	Lead generation, exposure
Social Media Bundles	Your content throughout our social networks	Awareness, traffic generation
AuA On/Offline Newspaper	Pay-for-subscription based newspaper; Your content advertised	Awareness, traffic generation
Content Marketing	Defined lead type: your content (e.g. white paper) marketed for download;	Lead generation
Ad Hoc Leads	Leads generated at previous WebConferences	Lead generation



Some of Our Happy Customers



Take the Stage



>400 000
Media Access



>800
Webinars



>50
WebConferences



>100 000
Audience Members



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Save time and reserve a slot in Ana's calendar directly! [Click here.](#)